

ADV # ADV. NAME POLI/V DEMINGS/D/CON/FL

AGY # AGY. NAME ADELSTEIN/LISTON

222 W. ONTARIO, SUITE 600

CHICAGO, IL 60610

REP. # OFF. # 74 SALESMAN #

BUYER NAME BARB OBRZUT

SALES PRSN CH- ANDREW KWELLER

ORDER # CONTRACT # 6330387

CLASS: NATL. LOCAL REGIONAL

PRDCT DEMINGS FOR CONGRESS EST#3238 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP24/12 SEP30/12 WK-1

DATE OCT1/12 16.00

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: RUD M4, CREDITED SPOT MSD - SEE LINE 6.

PLEASE SEND REBATE CHECK TO ADELSTEIN/LISTON (SEE MY EMAIL OF TODAY)

TTL CREDIT: \$625

PLS CFM & THANKS

PATTI FOR ANDREW

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	SZ		1100A-1200N	30		\$625.00	9/24	9/28	2		M-F	2
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 3238												
PROGRAM : VIEW												
ORD COM1: CREDIT 1X MSD 9/27												
STATION MAKEGOOD OFFERS:												
M4 REJECT BUY#6												
MISSED: M-F/1100A-1200N												
OFFER: TU-F/1000A-1100A												
& SAT/1235A-135A												
CMT: WE CAN OFFER: PLEASE ADVISE IF WE CAN EXTEND TRAFFIC												

SEP27 30S \$625.00 (OCT1/12)

OCT2 30S \$375.00 PLS ADVISE.

OCT6 30S \$250.00

REP: TEL# 312-228-6611 FAX# 312 329 2477

CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT1/12 16.00

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

REP HADLINE# 6330387 TRF# 332644

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
SEP/12			88975.00									
CONTRACT TOTAL												88975.00
TOTAL SPOTS												74

MARKET TOTALS \$256,000 WFTV 35% WKMG 25% WESH 30% WOFL 10% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE